

## Attributes of Continuous Improvement/Innovation



*Take risks*  
*Creative*  
*The Experimenter*  
*Early adopters*  
*Often fail*  
*Comfortable with uncertainty*  
*Changing*



*Build on the pioneer's work*  
*Continue to seek opportunities*  
*Developer*  
*Focus on Lean*  
*Spot trends*  
*Seek and adapt to feedback*  
*Maturing*



*Bring rigor and evaluation*  
*Build what is required*  
*Optimiser*  
*Scale*  
*Focus on analysis and metrics*  
*Look at efficiency*  
*Mature*